

STICKER ART

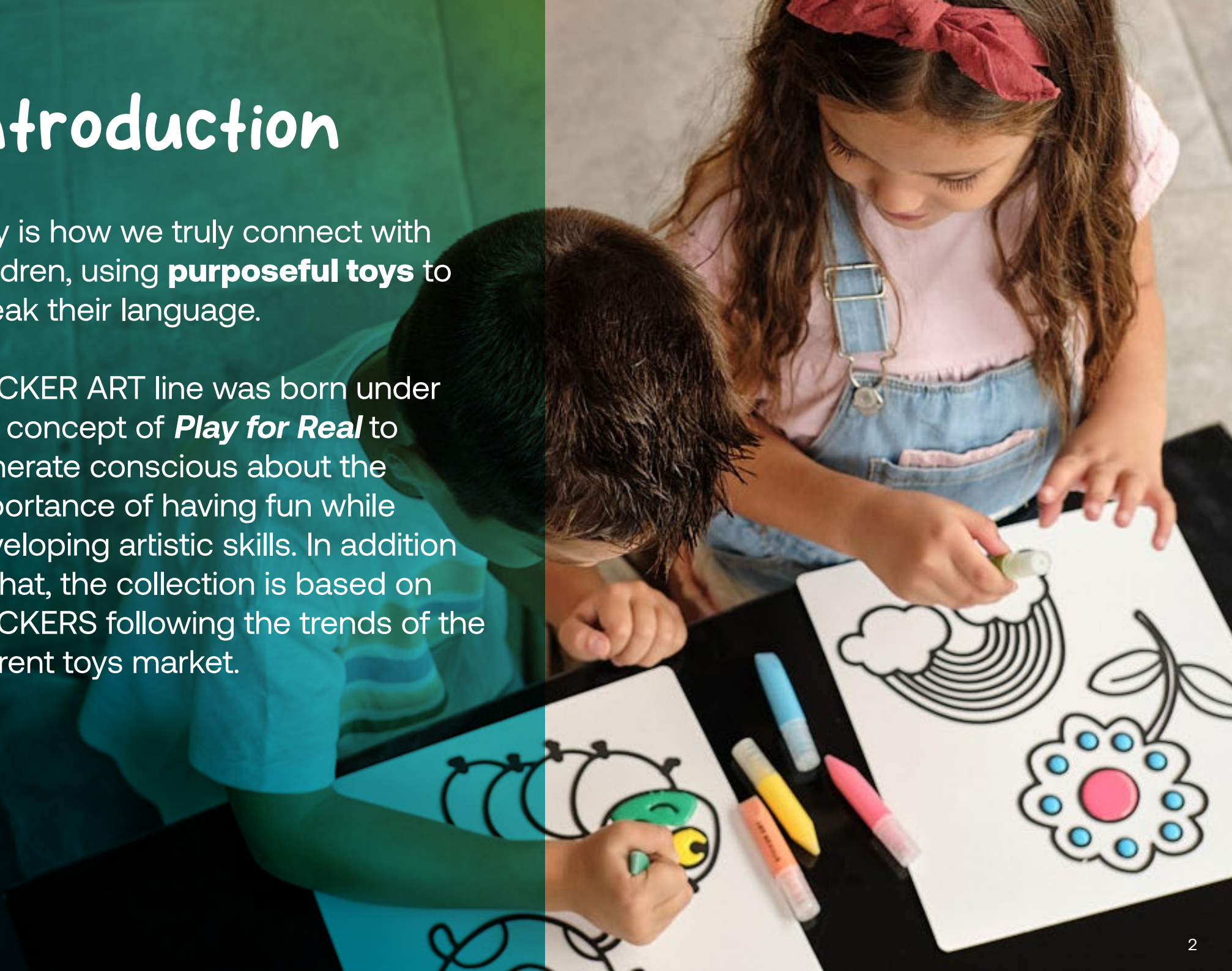


Collections

Introduction

Play is how we truly connect with children, using **purposeful toys** to speak their language.

STICKER ART line was born under the concept of ***Play for Real*** to generate conscious about the importance of having fun while developing artistic skills. In addition of that, the collection is based on STICKERS following the trends of the current toys market.



A safe investment in screen-free creativity

The children's
Arts & Crafts segment
grew by +18%
in 2024

Source: NPD Group / Toy Industry Report 2025.

It is one of the **best-performing categories** in the European toy market, which is growing by only 4.2%.

A safe investment with high turnover and low risk.



STICKER **ART**

The demand is clear...

Families are looking for:

Educational products (72%)

Sustainable options (64%)

Screen-free activities (67%)

Source: European Family Play Survey 2024.

Sticker Art is the only proposition that combines

play + create + decorate

with real, attractive results.

It turns free time into creative time.



STICKER**ART**

Play for real:

21st-CENTURY DIY THAT BUILDS LOYALTY AND DRIVES REPEAT PURCHASES

Philosophy & product

Learning through play with a premium, tangible result, 3D and translucent stickers with a realistic effect. It develops creativity, fine motor skills, and artistic expression.

83% of parents value toys with an educational and artistic component.

Toy Trends Report Europe 2025.

"It's not just a game:
it's art you can touch,
display, and share."



Range for all audiences

Modular structure

Basic, Junior, Medium, PRO, Premium;

Covering all ages **(3–10 years)**
and price levels **(€5.99 to €29.99)**.

Recurring:

In-house designs + official licences
(Hello Kitty, Paw Patrol, Peppa Pig...)
+ seasonal new releases.

Ensures repeat purchases
and collectability.



STICKER ART

Create, play and grow: much more than a sticker

Sensory and creative experience

Children paint, fill in and create their own stickers with coloured ink.

The process is tactile and artistic: it promotes hand-eye coordination and fine motor skills.

It stimulates concentration, patience and creativity, turning each session into an educational activity.

Parents perceive added value: it's not just play, it's artistic learning.

Materials with added value

3D and translucent stickers with a unique visual effect.

EVA foam base: allows the stickers to be flexible, easy to remove and stick onto any surface (windows, books, smooth walls, etc.).

Water-based inks and eco-friendly packaging: safety + sustainability.

Holistic Development

Helps develop: artistic skills and visual expression.

Autonomy and self-esteem, as they see their tangible results.

Creative thinking and problem-solving.



STICKER **ART**



A complete
collection...

- Basic
- Junior
- Junior LICENSES
- Junior Medium
- Junior +
- Junior + LICENSES
- Refill
- Sticker Art PRO

Basic

COLLECTION

Target

+5 years

This collection is designed for artists who want to create their own removable stickers, featuring a variety of patterns for endless fun.

Basic

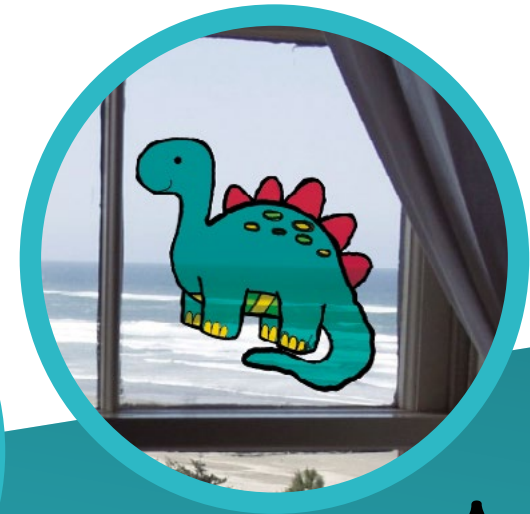


1.
Use the
pattern and
trace the line
of the drawing



2.
Let the
ink dry

3.
Fill in the
drawing with
colored ink



4.
Allow the ink to
dry, then enjoy
your removable
stickers!

You can move it
as many times
as you want!

STICKERART

Basic

COLLECTION



New



New



New



STICKER ART

STICKERART

Basic

Pets

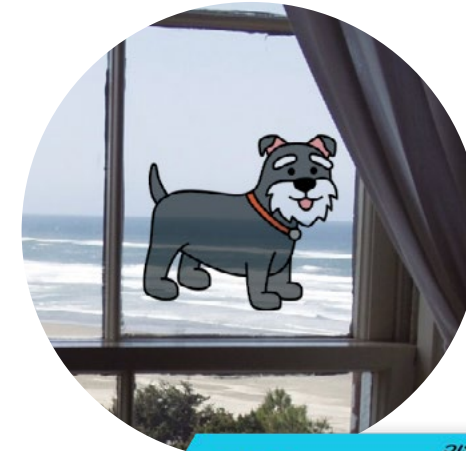
Target
+5 years

Box size
12,5 x 13,2 x 3 cm

The set includes:

- 4 coloured liquid markers, 5 ml
- 1 black liquid marker, 10 ml
- 4 drawings and 2 vinyl sheets
- Instruction manual

Translucent
and movable
stickers



New



STICKERART

STICKERART

Basic

Farm Animals

Target
+5 years

Box size
12,5 x 13,2 x 3 cm

The set includes:

4 coloured liquid markers, 5 ml
1 black liquid marker, 10 ml
4 drawings and 2 vinyl sheets
Instruction manual

New



STICKERART

STICKERART

Basic

Unicorns

Target
+5 years

Box size
12,5 x 13,2 x 3 cm

The set includes:

4 coloured liquid markers, 5 ml
1 black liquid marker, 10 ml
4 drawings and 2 vinyl sheets
Instruction manual



New



STICKERART

STICKER **ART**

Basic

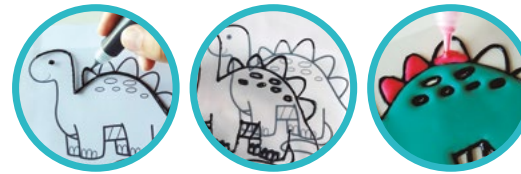
Dinos

Target
+5 years

Box size
12,5 x 13,2 x 3 cm

The set includes:

- 4 coloured liquid markers, 5 ml
- 1 black liquid marker, 10 ml
- 4 drawings and 2 vinyl sheets
- Instruction manual



STICKER **ART**

STICKER **ART**

Basic

Animals

Target
+5 years

Box size
12,5 x 13,2 x 3 cm

The set includes:

4 coloured liquid markers, 5 ml
1 black liquid marker, 10 ml
4 drawings and 2 vinyl sheets
Instruction manual



STICKER **ART**

STICKER **ART**

Basic

Unicorn

Target
+5 years

Box size
12,5 x 13,2 x 3 cm

The set includes:

4 coloured liquid markers, 5 ml
1 black liquid marker, 10 ml
4 drawings and 2 vinyl sheets
Instruction manual



STICKER **ART**

STICKER ART

Basic

Display

Display size

38 x 19,5 x 33 cm

Content

18 boxes

ASSORTED DISPLAY
Animals | Unicorn | Dinos
Ref. KV1822905

ASSORTED DISPLAY
Pets | Farm Animals | Unicorns **New**
Ref. KV3792091



STICKER ART

Junior

COLLECTION

Target
+3 years

The Junior collection is perfect for all ages. Thanks to its pre-drawn 3D foam design, even the youngest can make their own removable stickers and have fun coloring them.

Junior

Drawings made with
1 mm thick, 3D outlines



1.
Use the
3D outlines.
It's very easy
to stay within
the lines!



2.
Fill in the
drawing with
colored ink



3.
Let the ink
dry 8 hours.



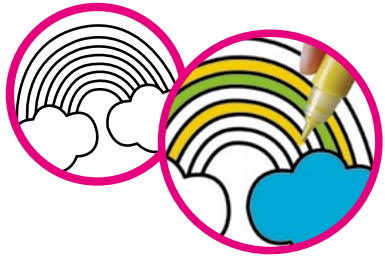
4.
Enjoy your
removable
stickers!
You can move it
as many times
as you want!

STICKERART

Junior

COLLECTION

3D OUTLINES



The profile is
already done.
It's easy,
just fill in!



STICKER ART

STICKER **ART**

Junior

Bug

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

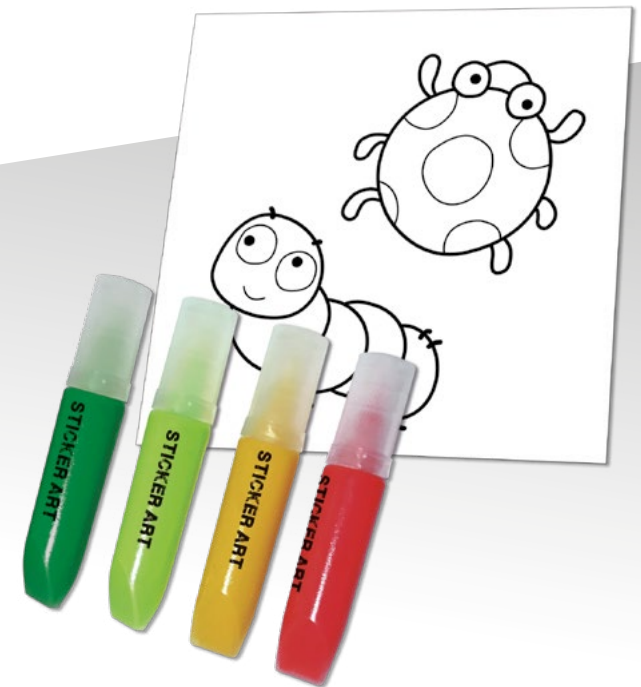
The set includes:

4 coloured liquid markers, 5 ml
2 foam drawings on 1 sheet
Instruction manual

Translucent
and movable
stickers



3D outlines,
make it
more easy,
more fun



STICKER **ART**

STICKERART

Junior

Rainbow

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

4 coloured liquid markers, 5 ml
2 foam drawings on 1 sheet
Instruction manual



STICKERART

STICKERART

Junior

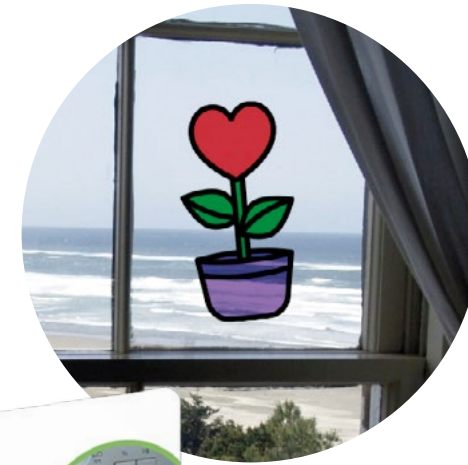
Flowers collection

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:
4 coloured liquid markers, 5 ml
4 foam drawings on 1 sheet
Instruction manual

Translucent
and movable
stickers



New

3D outlines,
make it
more easy,
more fun



Ref. KV3826814

STICKERART

STICKERART Junior

SHINY
INK!

Unicorns

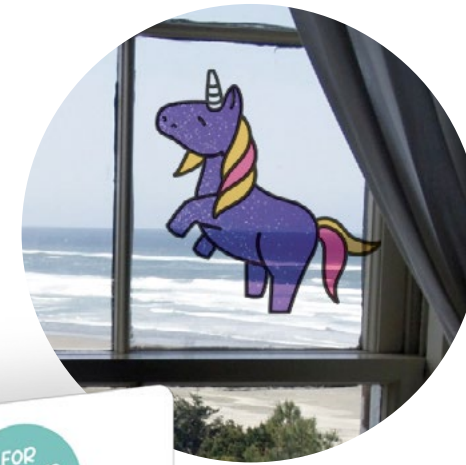
Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

- 1 shiny liquid marker, 5 ml
- 3 coloured liquid markers, 5 ml
- 2 foam drawings on 1 sheet
- Instruction manual

Translucent
and movable
stickers



New

3D outlines,
make it
more easy,
more fun



STICKERART

STICKERART

Junior

SHINY
INK!

Mermaids

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

- 1 shiny liquid marker, 5 ml
- 3 coloured liquid markers, 5 ml
- 2 foam drawings on 1 sheet
- Instruction manual



New



STICKERART

STICKERART

Junior

Display

Display size

21 x 24 x 25 cm

Content

12 assorted blisters

ASSORTED DISPLAY

Rainbow | Bug | Mermaids | Unicorns

Ref. KV3792090



STICKERART

STICKER **ART** Junior

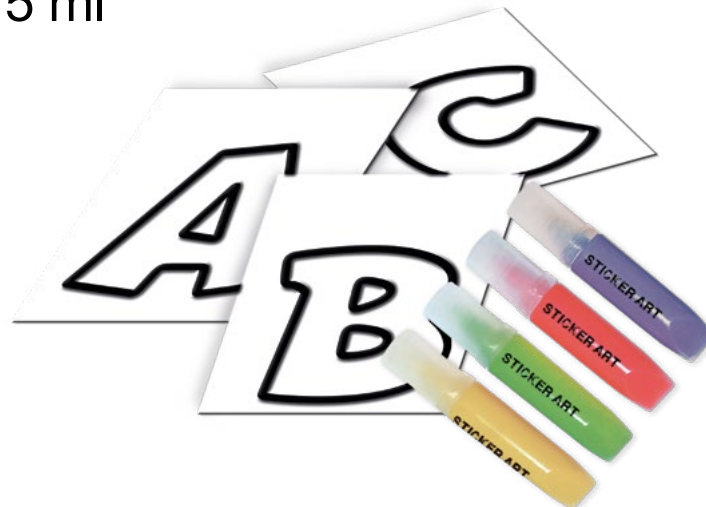
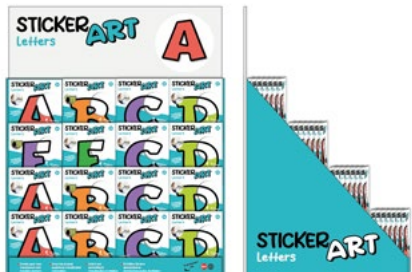
Target
+3 years

Blister size
18 x 14 x 1,5 cm

The set includes:

1 coloured liquid marker, 5 ml

1 letter on 1 sheet



Ref. KV3826815

STICKER **ART**

Junior

LICENSES COLLECTION

HELLO KITTY AND FRIENDS



STICKER **ART**

Junior

Hello Kitty

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual

Translucent
and movable
stickers



3D outlines,
make it
more easy,
more fun



STICKER ART

Junior

cinnamoroll

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual



STICKER ART

Junior

KUROMI

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual



STICKERART

Junior

MY MELODY

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:
4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual



STICKER **ART**

Junior

Display

Display size

21 x 24 x 25 cm

Content

12 assorted blisters

ASSORTED DISPLAY

Hello Kitty | My Melody | Cinnamoroll | Kuromi

Ref. KV3643677



HELLO KITTY
AND FRIENDS



STICKER **ART**

STICKER **ART**

Junior

LICENSES COLLECTION

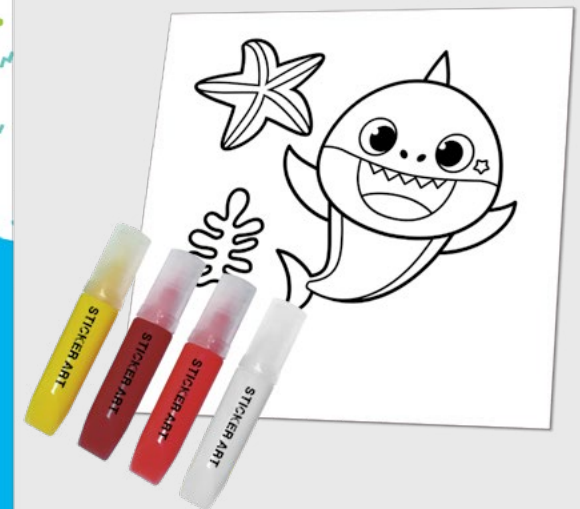
pinkfong
BABY SHARK™

Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:

4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual



STICKER **ART**

Junior

Display

Display size
21 x 24 x 25 cm

Content
12 blisters

DISPLAY
Ref. KV3643679



LICENSES COLLECTION

pinkfong
BABY SHARK™

STICKER **ART**

STICKER **ART**

Junior

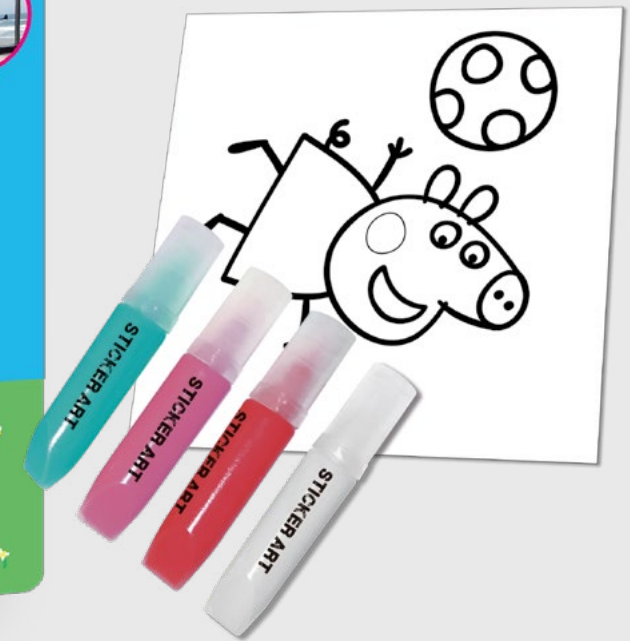
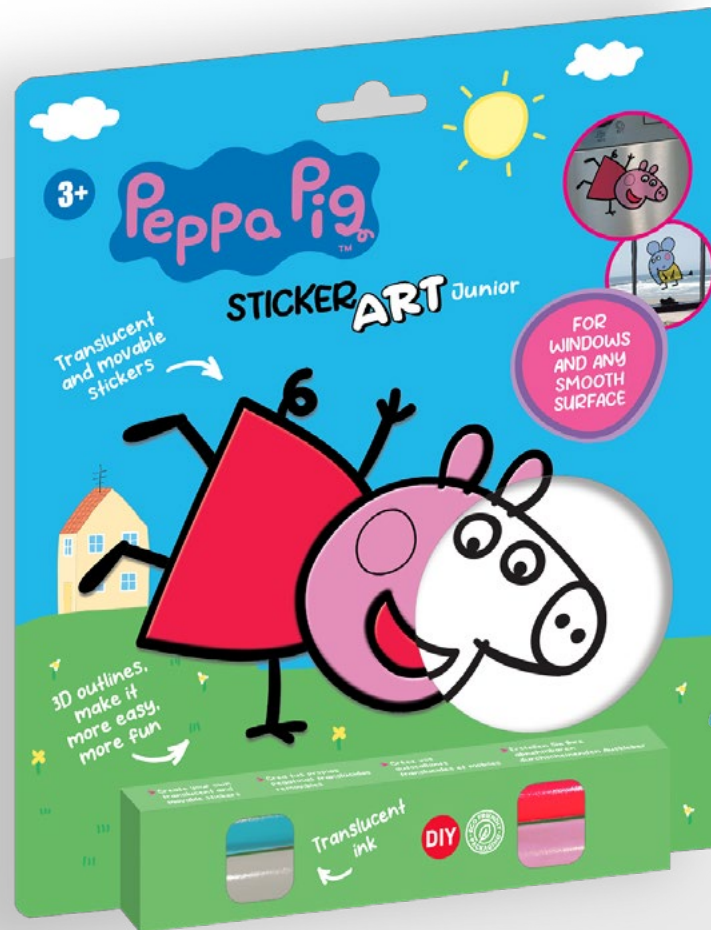
LICENSES COLLECTION



Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:
4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual



STICKER **ART**

Junior

Display

Display size
21 x 24 x 25 cm

Content
12 blisters

DISPLAY
Ref. KV3643676



LICENSES COLLECTION



STICKER **ART**

STICKER **ART**

Junior

LICENSES COLLECTION



Target
+3 years

Blister size
19 x 22,7 x 1,6 cm

The set includes:
4 coloured liquid markers, 5 ml
1 drawing on 1 sheet
Instruction manual



STICKER **ART**

Junior

Display

Display size
21 x 24 x 25 cm

Content
12 blisters

DISPLAY
Ref. KV3643678



LICENSES COLLECTION



STICKER **ART**

Junior Medium

COLLECTION



STICKER ART

STICKERART

Junior Medium

Glowing in the dark

Target
+3 years

Box size
19 x 20,5 x 5 cm

The set includes:

4 glowing coloured liquid markers

4 foam drawings on 1 sheet

Instruction manual

GLOW
INK!

New



3D outlines,
make it
more easy,
more fun



Ref. KV3792087

STICKERART

STICKERART

Junior Medium

Unicorns

Target
+3 years

Box size
19 x 20,5 x 5 cm

The set includes:

4 shiny coloured liquid markers,
4 foam drawings on 1 sheet
Instruction manual



3D outlines,
make it
more easy,
more fun



Ref. KV3792088

STICKERART

STICKERART

Junior Medium

Glowing in the dark

Target
+3 years

Box size
19 x 20,5 x 5 cm

The set includes:

4 coloured liquid markers (3 glow)
4 patterns and 6 stick-on eyes
Instruction manual

Ref. KV3826813

GLOW
INK!

New



3D outlines,
make it
more easy!



Stick-on eyes
for more fun!

STICKERART

STICKER **ART**

Junior Medium

Merry X-Mas

Target
+3 years

Box size
19 x 20,5 x 5 cm

The set includes:

4 shiny coloured liquid markers,
4 foam drawings on 1 sheet
Instruction manual



3D outlines,
make it
more easy,
more fun



Ref. KV3792086

STICKER **ART**

Junior +

COLLECTION



STICKER ART

STICKER **ART**

Junior+

Bug

Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:

6 coloured liquid markers, 5
4 drawings on 2 sheets
Instruction manual



STICKER **ART**

STICKER **ART**

Junior+

Rainbow

Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:

6 coloured liquid markers, 5 ml

4 drawings on 2 sheets

Instruction manual



Ref. KV1822906

STICKER **ART**

STICKERART

Junior+

Farm Animals

Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:

6 coloured liquid markers, 5 ml

4 drawings on 2 sheets

Instruction manual



New



Ref. KV3729727

STICKERART

STICKERART

Junior+

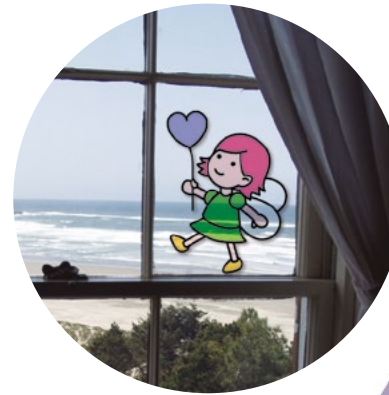
Fairies

Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:

6 coloured liquid markers, 5 ml
4 drawings on 2 sheets
Instruction manual



New



Ref. KV3729726

STICKERART

STICKERART

Junior+

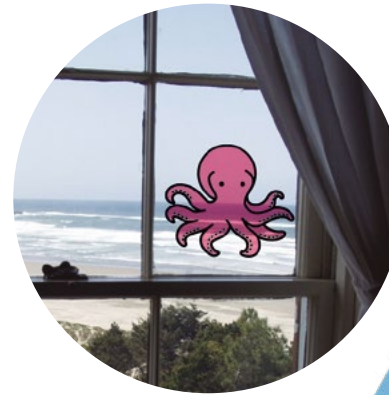
Fishes

Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:

6 coloured liquid markers, 5 ml
4 drawings on 2 sheets
Instruction manual



New



Ref. KV3729728

STICKERART

Junior +

LICENSES COLLECTION



STICKER **ART**

Junior+

Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:

- 5 coloured liquid markers, 5 ml
- 5 coloured liquid markers, 10 ml
- 4 drawings on 2 sheets
- Instruction manual



LICENSES COLLECTION



Ref. KV1848033



STICKER **ART**

STICKER ART

Junior+

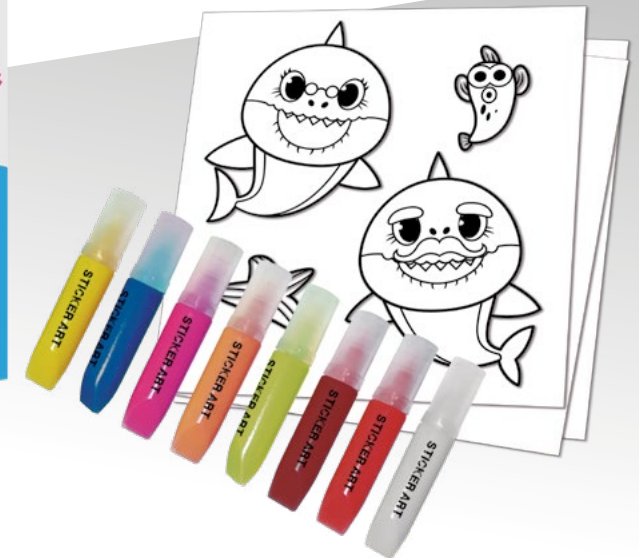
LICENSES COLLECTION



Target
+3 years

Box size
25 x 26,4 x 5 cm

The set includes:
10 coloured liquid markers,
4 drawings on 2 sheets
Instruction manual



Ref. KV1822907



STICKER ART

Refill

Target
+3 years

The box includes:

- 6 assorted colors liquid markers, 5 ml
- 12 assorted colors liquid markers, 5 ml
- 2+2 black and white colors liquid markers, 10 ml



STICKER ART

Sticker Art PRO

Target
+3 years

Display size
22 x 27 x 16 cm

The display includes:
36 coloured liquid markers, 30 ml



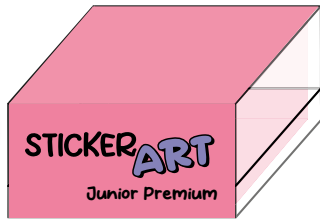
Ref. KV3825751

STICKER ART

Coming soon...

Princesses

Junior Premium



Target
+3 years

Carton storage box size
21 x 12 x 21 cm

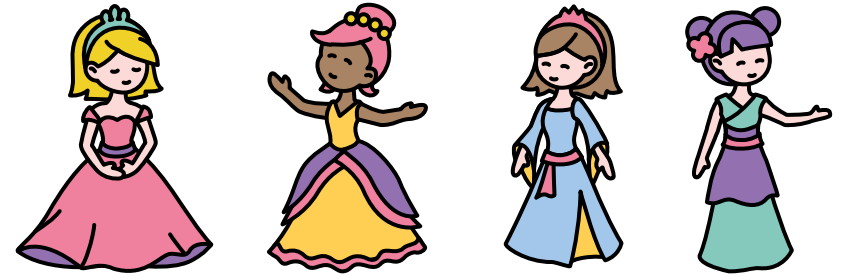
The box includes:

6 coloured Shiny liquid markers, 10 ml

4 drawings, 2 per sheet

Assorted accessories

Instruction manual



Marketing

B2B and B2C strategy

Social Media (FB, IG, YT).

Digital Content: tutorials, designs to download, demonstration video.

Shop window decoration.

Demo-Kits for stores.

Instore experiences: Workshops.

Why

Develops visual arts.

Inspires creative thinking.

Strengthen fine motor skills.

Wide age range.

Easy to use. Refills available.

For windows and any smooth surface.

High quality. 3D effect.

Competitive price.

Trendy stickers and original illustrations.

Free designs to download to continue creating fun.

Eco-friendly packaging.

Videos

Basic



Junior



Junior



Basic



Junior

STICKERART

STICKER ART



Follow us
on Instagram!



stickerart_official

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